

# AUSTRALIA **BULK** **HANDLING**

## REVIEW



# 2017 ADVERTISING RATE CARD



## MARKET AUTHORITY

Australian Bulk Handling Review has an enviable reputation as the authority on Australian bulk handling in industries like mining, stock piling, grain, grain storage, ore processing, quarrying, ship loading and port facilities, power generation, food, milling, fertiliser, sugar, plastics, etc. It is worth considering that readers of ABHR are interested only in bulk handling issues. Therefore there is no wasted readership as with other broad scope publications.

## ENGINEERING STRENGTH

One of our strengths is the significant number of consulting engineers who read, submit technical articles and advertise their 'design and build' services in the magazine.

These 'design and install' engineers also use Australian Bulk Handling Review and the Bulk Handling Equipment Guide as a source of information on the latest and most appropriate plant, equipment and services to recommend for their clients' projects.

A strong, regular presence in ABHR can only contribute to building and consolidating your share of this highly competitive market segment.

## EDITORIAL CREDIBILITY

Adding to our strength and market credibility is the support we receive from the ABHR Editorial Panel whose five learned members provide editorial guidance not available to other non-bulk handling publications.

## INDUSTRY FORUM

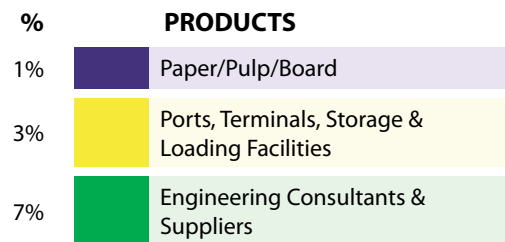
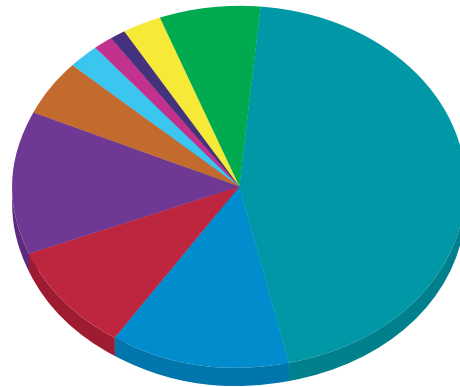
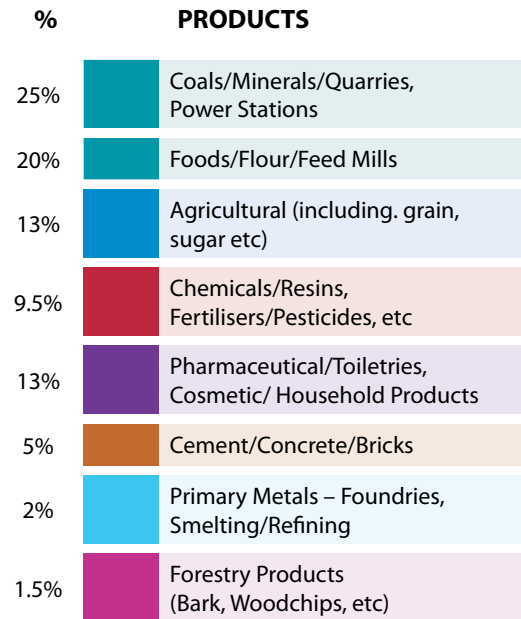
The magazine is an important forum not only for advertising but also for news of the technology associated with the bulk handling industry. Advertisers enjoy an added bonus of being welcome to submit product news or application stories whenever they are available.

## LONGEVITY OF MEDIA INVESTMENT

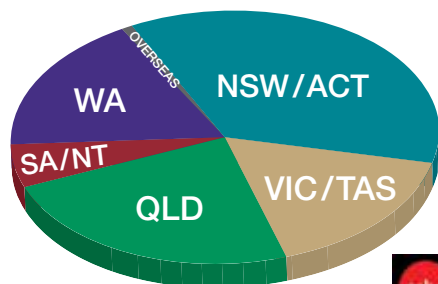
Having just six bimonthly editions per annum means that ABHR provides at least double the life of advertising when compared with monthly magazines.

A further bonus arises from the habit of our loyal readers who maintain a library of back copies that are used as reference when sourcing products and technology for their bulk handling industry projects.

## CIRCULATION BY INDUSTRY



## CIRCULATION BY STATE



%	STATE	COPIES
35%	NEW SOUTH WALES/ACT	1,755
17.5%	VICTORIA/TASMANIA	924
23%	QUEENSLAND	1,180
5.5%	SOUTH AUSTRALIA/NT	351
18%	WESTERN AUSTRALIA	962
1%	OVERSEAS	48
100%	TOTAL	5,263

# PRINT MAGAZINE ADVERTISING RATES

Full Colour	Casual	x3	x6	Specials	Casual	x3	x6
Full Page	\$3625	\$3530	\$3380	Front Cover*	\$4500	N/A	N/A
Half Page	\$2510	\$2450	\$2350	Inside Front	\$3970	\$3850	\$3760
1/3 Page	\$2255	\$2150	\$2110	Outside Back	\$3970	\$3850	\$3760
1/4 Page	\$1920	\$1860	\$1805	Inside Back	\$3970	\$3850	\$3760

Please add 10% GST to the above prices.

\* Front cover material must conform to editor's guidelines.

CONDITIONS (1) Payment 14 days net. (2) Contract to be completed within 12 months or surcharge to applicable rates. (3) No cancellation after 7th of month prior to publication. (4) Publisher may run previous copy if due date not met. (5) Publisher not liable for advertisement or part thereof failing to appear. (6) Advertiser warrants copy does not infringe State/Federal law or rights of another. (7) Material held at advertiser's risk.

# PRINT ADVERTISEMENT DEADLINES

Edition	Bookings Due	Advertising copy due
January/February	January 18	January 25
March/April	March 7	March 14
May/June	May 16	May 23
Equipment Guide	May 16	May 23
July/August	July 18	July 25
September/October	September 5	September 12
November/December	November 7	November 14



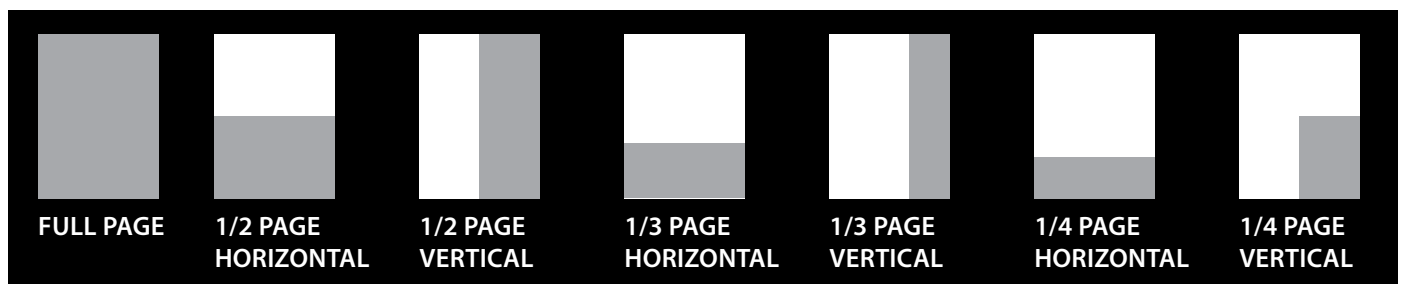
## NO EXPENSIVE WASTE!

The bulk handling market spans many industries. Only Australian Bulk Handling Review reaches them all! Previously you needed several magazines to reach the total market. Even then you paid for some readers with little interest in bulk handling. Our magazine is a lot more cost efficient. It isolates only those people with genuine bulk handling interest. Published every second month, ABHR reaches over 6,000 engineers who plan, design or manage bulk-handling systems in 28 industries. Our circulation stretches from plant to boardroom. Everyone in the buying process, whether a mechanical engineer, consultant or CEO, falls within the readership profile. They decide which equipment is purchased and which is passed over. And you can reach them through ABHR.

# PRINT ADVERTISEMENT DIMENSIONS

<b>FULL PAGE</b>	Image Area: 270 x 190 Trimmed to: 297 x 210 Bleed: 307 x 220
<b>1/2 PAGE HORIZONTAL</b>	Image Area: 135 x 190 Trimmed to: 150 x 210 Bleed: 155.5 x 220
<b>1/3 PAGE HORIZONTAL</b>	Image Area: 90 x 190 Trimmed to: 106 x 210 Bleed: 111 x 220
<b>1/4 PAGE VERTICAL</b>	Image Area: 135 x 88.5 Trimmed to: 150.5 x 102.5 Bleed: 160.5 x 112.5
<b>1/2 PAGE VERTICAL</b>	Image Area: 280 x 88.5 Trimmed to: 297 x 102.5 Bleed: 307 x 112.5
<b>1/3 PAGE VERTICAL</b>	Image Area: 280 x 57 Trimmed to: 297 x 70.5 Bleed: 307 x 80.5
<b>1/4 PAGE HORIZONTAL</b>	Image Area: 72 x 190 Trimmed to: 80.5 x 210 Bleed: 90.5 x 220

Note: All specifications are in millimetres, height by width. For more information, please ask for our detailed specification sheet



## PRINT ADVERTISEMENT MATERIAL REQUIREMENTS

**FILE DELIVERY** DropBox, YouSendit and Email (up to 8Mb only) or YouSendit.com. An FTP upload service also available – contact Patrick Roberts for details.

**PREFERRED FILE FORMATS** Adobe PRESS QUALITY PDFs or 300dpi JPEG. Please prepare all PDFs using the Press Quality setting in InDesign or Quark software packages. Before PDF creation, all colours are to be converted to CMYK and all fonts converted to outlines.

**OTHER ACCEPTABLE FILE FORMATS** InDesign, Photoshop, Illustrator, QuarkXpress. Please ensure all fonts and images are sent with the file in a separate "Links" folder and all images are CMYK. Spot colours are not accepted. ILLUSTRATOR FILES MUST HAVE ALL FONTS CONVERTED TO OUTLINES/PATHS. We do not accept CorelDraw, Microsoft Word, Powerpoint, Publisher, or any other Microsoft generated files.

**COLOURS** Please ensure that all spot and Pantone colours are converted to CMYK before creating press quality PDFs or before finalising raw files. Ensure that all black text is set to 100% black only rather than set in CMYK with values for each.

**IMAGES** Should be a minimum of 240dpi, 300dpi preferred at 100% scaling in CMYK mode. Vector (line art) images should be a minimum of 1200dpi, also in CMYK. Image file formats should be jpeg, tiff, ai or composite eps and should not be compressed. ICC profiles are NOT accepted and are not to be saved with images. Ensure Profiles are unchecked when saving images in Photoshop. No responsibility will be accepted for image quality if images are supplied with resolutions differing from those specified in this document.

**FONTS** We accept both Postscript and TrueType fonts. When packaging or collecting files for output, include printer and screen fonts. PDF files should have all fonts embedded. Fonts should not be stylised. Wherever possible, convert fonts to outlines/curves.

**BLEED** If bleed is required, please ensure 5mm bleed is applied all round and that required text and images are wholly within the Image Areas specified. Crop marks for bleed ads only should be offset at 3mm.

**PROOFS** A colour proof should be supplied with all ads. We will not accept responsibility for the printed result if a proof has not been supplied.

**CONTACT** For questions or additional information: patrick.roberts@informa.com or telephone +61 2 9080 4015 or 0450 928 798.

## BULK HANDLING REVIEW AUSTRALIA 2017 FEATURES & DEADLINES

2017 Editions	Editorial Features	Issue Date	Booking Deadline	Material Deadline
Jan/Feb	- Electrical Engineering - Instruments - Motors, Drives & Gears	3 <sup>rd</sup> Week of Feb	18 <sup>th</sup> Jan	25 <sup>th</sup> Jan
Mar/Apr	- Conveyors - Belt Scrapers - Ancillary Equipment - Container Tipplers - Trans-shipment - Mobile Conveying - Maintenance & Service	3 <sup>rd</sup> Week of April	7 <sup>th</sup> March	14 <sup>th</sup> March
May/June	- Food Products - Powder Handling - Pneumatic Conveying - Dust Control - Conveyor Safety	2 <sup>nd</sup> Week of June	16 <sup>th</sup> May	23 <sup>rd</sup> May
July	- BHE&SG 2016/17	2 <sup>nd</sup> Week July	16 <sup>th</sup> May	23 <sup>rd</sup> May
Jul/Aug	- Weighing & Level Measurement Technology - Grain Handling - Software Development & Application	1 <sup>st</sup> Week of August	18 <sup>th</sup> July	25 <sup>th</sup> July
Sept/Oct	- Engineering Services – Design & Consultancy	2 <sup>nd</sup> Week of October	5 <sup>th</sup> Sept	12 <sup>th</sup> Sept
Nov/Dec	- Dust Control	2 <sup>nd</sup> Week of December	7 <sup>th</sup> Nov	14 <sup>th</sup> Nov



- Used by engineers, designers, consultants and project managers
- Over 800 companies listed
- Over 80 pages of products and services
- Give your business a lift!
- Stand out in the pack...

## HIGHLY VISIBLE LOGO ENHANCED COMPANY LISTING

Full Colour Logo – Border – Bold Type – Improved Visibility – Every time Your company name appears in product or services listings.

<b>Print edition</b>	\$495 + gst
<b>On-line edition</b>	\$495 + gst
<b>Combined Value Package</b>	\$840 + gst (save \$150)
Including full colour logo-enhanced company listing in the Printed edition PLUS On-line edition	

## BULK HANDLING EQUIPMENT & SERVICES GUIDE...

The “must have” guide to “who supplies what” in the Australian bulk handling industries.

Enhanced Listing Sample

**Transmin Pty Ltd**



35 Denninup Way, Malaga WA 6090  
 Ph: 61 8 9270 8555 Fax: 61 8 9249 6116  
 Email: wasales@transmin.com.au  
 Website: www.transmin.com.au  
 Contact: Phil Gilbert, General Sales Manager  
**Company Profile:** Transmin is a leader in providing innovative, engineered solutions and services for the mining, processing and bulk materials handling industries throughout Australia and Internationally. With two and a half decades of experience, Transmin sets the standard in innovative mechanical equipment design and application. Authorised agents for MMD Sizers and Equipment WA & NT.  
**Brands:** MMD Sizers (WA & NT Only); Rota Val; A-Ward  
**Branch offices:** Qld: Brisbane, Ph: 61 (0) 400 206 174, qldsales@transmin.com.au  
 (See Advertisement, Page 52)

*Listing designs may change from year to year.*

Plain Listing Sample

**TECO Australia Pty Ltd**  
 335-337 Woodpark Road, Smithfield NSW 2164  
 PO Box 6667, Wetherill Park NSW 2164  
 Ph: 61 2 9765 8118 Fax: 61 2 9604 9330  
 Email: emd@teco.com.au  
 Website: www.teco.com.au  
**Contact:** David Kinsey, Product Manager  
**Company Profile:** As one of the world's leading manufacturer's of quality electric motors, TECO offers an extensive range of electric motors, generators, drives, controls and vibrators. TECO can ensure prompt delivery with offices throughout Australia and unsurpassed levels of service.  
**Brands:** Invicta Vibrators; TECO Electric Motors; MON-ARCH Electric Motors; TECO Variable Speed Drives; TAC Fractional Electric Motors; TECO Controls; TECO WIND-vertier Wind Generators; MAX-E2; MAX-E3  
**Branch offices:**  
 Qld: Brisbane, Ph: 07 3373 9600, Fax: 07 3373 9699  
 Vic: Melbourne, Ph: 03 9720 4411, Fax: 03 9720 5355  
 WA: Perth, Ph: 08 9479 4879, Fax: 08 9478 3876

*For display advertising see the magazine advertising rates.*

**Editor:** Ronda McCallum  
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 +61 2 9080 4354

## TERMS & CONDITIONS

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7. Material held at advertiser's risk.

FOR MORE INFORMATION  
Please Contact:

**BULK** **HANDLING**  
REVIEW

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